

For the Love of Writing

**SATURDAY – May 5th, 2012
CENTRE IN THE PARK CONFERENCE ROOMS**

TRADE DISPLAY

The Writers Foundation of Strathcona County (WFSC) celebrates **7 years** with a one day writers conference featuring five workshop presentations, one-on-one author consultations and/or special sessions, a writer's display area, door prize give-aways, silent auction table, refreshments and great networking opportunities.

Tables in our trade display area are available on a first come basis. Our past conferences have sold out and featured various organizations, services and writing related products, local authors and their books, publishers and printing companies. Promote your business, its goods and/or services while connecting with others who have a passion for words. If you cannot join us by purchasing a table you can still promote your company by offering prizes or silent auction items, or by providing a promotional item for distribution to all registered participants.

If you are interested in booking a display table, please consider the following:

- ❖ Display table (5' x 2 ½') with 2/1 chair(s) – a whole table or ½ table is available.
- ❖ Coffee break discount vouchers will be **included with your registration**. (Each voucher will entitle the trade show participant to a discount or similarly featured promotion from Vicki's Coffee Bar and/or Restaurant.)
- ❖ Participants will pass the display table area to get to and from the workshops. General traffic is not expected due to the nature and layout of the event.
- ❖ The Conference runs from 8:00 am – 5:00 pm and we request that someone be at your display for the day to answer questions and promote your own company. The room will be ready for your display set up as soon as we open – unless otherwise advised.
- ❖ We will do our best to accommodate special requests but reserve the right to set the display in the best way possible for all exhibitors – please note: there are no electrical outlets and little room for oversized display apparatus. No wall displays.
- ❖ Please provide your own cash collection – the WFSC does not provide terminals, etc.
- ❖ All sponsors or donors will be recognized with promotional display cards at the Conference as well as other advertising for the event.

Please submit the attached registration form to:

WFSC 2012 Writers Conference – Attention: Conference Planning Committee

P.O. BOX 57083 RPO EASTGATE – SHERWOOD PARK ALBERTA – T8A 5L7

**We accept cheques payable to: "Writers Foundation of Strathcona County"
Call Linda at 780-445-0991 regarding pick up of cash or other prize donations**

Visit us at www.wfscsherwoodpark.com to check us out!



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REGISTRATION FORM

Our display area is available on a first come basis and is limited in number of participants. We would encourage displays that cater to or promote anything to do with writing. If you are interested in booking a display table, please indicate your preference and provide the following information:

1. Yes, I would like a table: X__ (includes coffee break voucher) \$25.00
2. Yes, I would like to share a table: _____ (includes coffee break voucher) \$15.00

Name: _____

Company: _____

Phone #: _____ Email: _____ Web site: _____

Product and/or Service offered: _____

Please make cheques payable to “The Writers Foundation of Strathcona County” or use PayPal and send payment to wfscsherwoodpark@hotmail.com
Only paid registrations are considered confirmed and your table will be held for you.
Refunds for cancellations will not be issued after March 31st

SPONSORSHIP

If you are unable to attend our Conference but would like to pledge your support, the WFSC welcomes your donations and will promote your contributions through our advertising and display.

3. I am not able to attend but would like to sponsor the WFSC in their effort to “*support writers...any age, any stage of their writing career.*” Please accept my donation of:

- \$ _____ (cash donation)
- _____ (door prize or silent auction item)
- _____ (Goodie bag items for distribution to all registered participants. Please send quantities of 50 items if supplying inserts such as brochures, magnets, business cards, printed material, or other promotional items.

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